Kentucky Fried Chicken (Ltd.) German Branch

Job-Titel: Student Communications (w/m/d)

**Job-Beschreibung**
KFC belongs next to Taco Bell and Pizza Hut to Yum! with more than 48,000 restaurants in over 145 countries. The German BMU (Germany, Austria, Denmark & Switzerland) is a 190+ unit market in 4 countries growing at ca. 20+ restaurants per annum. Given the franchise nature of the business, KFC offers the entrepreneurial dynamism of a start-up, combined with the commercial strengths of a well-established business. You are involved in our promotion planning and work on exciting projects in the context of brand and communication for the German market.

In cooperation with our Communication Manager:
- You develop promo tools such as in-store communication tools
- You support LSM activities and test roll outs
- You cooperate interdisciplinary (internal and external)
- You manage Marketing related invoices
- You coordinate Marketing team relevant topics

**Anforderungsprofil**
- You are continuously enrolled in a marketing course of studies
- You have already gained first practical experience in marketing
- You have a sensitivity for our customers and products
- You are reliable, communicative and an organizational talent
- You are fluent in German and speak English at a high level
- You would like to do a full-time internship with us or work with us for at least 16 hours a week

**Kontakt**
E-Mail: karriere@kfc.de
Telefon: +49 210257980
Webseite: https://www.kfc.de/
Einsatzort: Homberger Str. 25, 40882 Ratingen, Deutschland
Art der Beschäftigung: Werkstudent(in)
Vergütung: Nach Vereinbarung
Zeitraum der Beschäftigung: nach Vereinbarung

Firmenname: Kentucky Fried Chicken (Ltd.) German Branch
Ansprechpartner: Frau Katja Grotepaß
Jetzt bewerben: karriere@kfc.de

Link zu dieser Stellenanzeige: https://www.stellenwerk-dortmund.de/jobboerse/studentenjobs-student-communications-wmd-ratingen-200904-397301

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